

Autumn Directs Children's Fashions

blue haze obscures the distant pright tame are possible and sweat-superple against the sky, there is acrid smell of burning leaves, will not be subdued, however, but blossom forth in jades and tans, in the road, and we are sure that imm again holds its cheery and this the leaves are donning their thill sway.

For School Days

One little jersey frock for school is used for embroidery on the white thill the leaves are donning their days is of jade green jersey, made

FREE

Big 50c Jar of Wonderful

Combination Cream Jonteel

With the Purchase of one

50c Box of Face Powder

Jonteel and one 50c Com-

pact of Rouge Jonteel

Three Famous Beautifiers for the Price

of Two

This is your opportunity to get acquainted with

A cream for softening, healing, beautifying the complexion. A cream that's simply wonderful as a

base for powder. You love to us it-it's so frag-

rant, cooling, refreshing on your face, stimulating

the tissues and making you feel-as well as look-

get acquainted with this beauty builder.

We make this exceptional offer so that you may

Combination Cream Jonteel is quite different from other creams,

being neither a greasy nor a greaseless cream. It's a combination of the best qualities of both kinds, yet it disappears into the skin as you

A Lovely Softness Everyone Will Admire

And just think-a full sized jar that always sells for 50c is now of-

lots younger.

the most delightful face cream you ever used.

with a strap.

What is it in clothes that appeals the youth? Style—quality—server. No! To "have 'em just like addy's"—that's it.

Not one lota of difference does the it. or the talloring, or the material aske. But it's the imitative instinct completed by a brand of hero-worthy that is it in the talloring of the material point of the talloring of the material point in the talloring of the material point in the talloring of the material is the server. With this knowledge of boy nature view, designers have followed the me style tendencies as in men's coats. Double-breasted models are observed.

With this knowledge of boy nature view, designers have followed the with patch-pockets and belts provide exceedingly swager and server the me style tendencies as in men's entrained belt in the still madder that the second the server as a control of the schoolboy served.

Tower walstlines, lower pockets, and rolling lapels are noted as in the server of the schoolboy ago. East and young the number of the favorite styles. These suits the favorite styles. These suits of the favorite styles are in full knickerbocker yie, a triff longer and less baggy. The secure of the school of the secure of the school o

pongee. The smock is bound at the round neckline with orchid and also at the cuffs. Flowers very beautifully done in Japanese embroidery repeat these colors with jade leaves. The bloomers rejoice in a tiny pocket.

In taffeta, too, comes another set, comprised of smock with matching bloomers. Of navy blue, the smock is trimmed with knife pleating of taffeta, at the round neckline, sleeves and hem. The front of the smock makes one deep scollop, ending over each hip. At the knee of the bloomers more pleating appears. A few dainty little accents of red embroidery decorate the neck and yoke.

For a charming party frock, old blue taffeta is combined with coral crepe de chine. Two long aprons, or, shall one say, panels of taffeta fasten over the shoulders. The bound round ended tab from the front slips through a similar tab from the back. Again at the hem tabs hold the front and back panels together, except that here a pretty ribbon rose is added. The underdress is gay with coral, fuffy with short round puff sleeves. A simple little bound neckline finishes it.

For the Baby Carriage

## CORRECT FALL SHOE STYLES

By CHESTER FEITEL

The increasing reluctance men are The increasing reluctance men are showing to discard oxfords even in cold weather originally occasioned the necessity of a heavy model that

showing to discard oxfords even in cold weather originally occasioned the necessity of a heavy model that fathered the brogue.

Although the vogue was originally intended for oxfords, the treatment has extended to shoes. Heavily ornamented, they produced a novelty in men's shoes that was very acceptable after the exclusive supremacy of ultra-conservative English walking models. So popular did the style become, that it was retained through the entire summer, and now is advanced from the novelty class to a staple fashion that will probably continue as a fall choe requisite.

Comfort important Factor

Their roomy justs and square tips are so comfortable and casy on the feet that this influence is noted in all of the favored shoe fashions. Even the exclusive English models are displayed for the exclusive English models are displayed for strictly formal occasions.

Brown is the popular color for fall.

Russet and cordovan shades are prepared the composition of confortables are compromise between the very dark browns and light tans.

Black, dull and gun-metal finishes as ever retain their position of correctness in all seasons.

Few Button Models Shown

Not many button models are to be worn. A few patent leather ones with kid tops are displayed for strictly formal occasions.

More favored than the button models are patent oxfords with light hand-turned soles for dress wear.

Spais are worn with these, giving the necessary protection from the cold and producing a very smart effect. For use in this connection the ordinary wear, dark gray, brown and black spats are preferred.

Two-tone effects are rigidly avoid-

playing more rounded toes following the natural lines of the foot.

ed by the discriminating dressers.

Roomier Lasts Favored

A word more about the more familiar and established English walking shoes. They are of a simple refined vogue and always retain a place of their own in shoe fashions, varying but slightly in their general charac-teristics. The past seasons induced

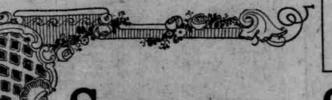
### ANNOUNCEMENT

I have sold my old shoe shop at 323 West Washington St. and am now permanently located at the new shop

21 NORTH FIRST AVENUE (Monihon Bldg.) To personally see that you will get the best in Shoe Repairing.

YOURS FOR SERVICE

SANDIGE SHOE SHOP 21 N. FIRST AVE.



The Paris Shop.

Supreme Style Achievements

And Featured Here Fashion Show Week!! Radiant New Apparal for Fall

25% DISCOUNT

Paris Shop windows show the beautiful—the fashionable—the correct modes for Milady's Autumn Wardrobe.

The store is filled to overflowing with wonderful values in the new Coats, Suits, Dresses, Hats and Furs.

And this week Paris Shop's prices are far lower than we've ever offered before-25% less than our established prices which have astonished and amazed all Phoenix.

> SUCH SUPERB STYLES! SUCH FINE MATERIALS! SUCH PRICES! SUCH VALUES!

Never have you, for many season's past, had such an opportunity to dress so beautifully for so little money.

The Paris Shop makes it possible for you to pay less for your clothes this season and still have better ones than you had last season—the materials are better, the prices far lower.

Every Woman and Miss who wants value and style BOTH for her money and every woman who wants the very LATEST style, should take advantage of this week's unusual prices offered here.

Smart and Distinctive are the New Autumn Suits

Many richly fur-trimmed suits we've never seen equaled-expressive of a style and elegance rarely found within even a much higher range!

Tricotine, velours, duvet de laines, serges and mixtures in fashionable tones of brown, navy Morocco, taupe, reindeer, Sorrento and black. Plent of the clever tailored models that will be in greatest demand; dressy suits, silk-stitched or embroidered effectively in splendid showing.

Fur trimmings such as caracul, wolf, mole, nutria, squirrel and Australian opossum distinguish many. Regular Paris Shop prices range from \$15 to \$100. This week,

25% Discount

# FURS Half-Price

Unquestionable values dominate this vnusual sale of Fine Furs, beautiful scarfs, stoles and chokers of Fox, Stone Martin, Wolf, Gray Squirrel, Kolin's ky, Mole Skin and River Mink are included in the assortment. All are to be sold this week at HALF PRICE.

#### Buy Your New Fall Hat Here

Hundreds of Hats-lovely, lovely models and at prices that every woman will be

glad to pay. and exclusive models bearing labels of famous designers. Each one personally selected-a hat for every matron and every miss. It is impossible to de-scribe them all, but we cannot remember seeing so many hats, and such lovely ones, together in one sale at such unusual low prices. Regular Paris Shop prices are \$5 to \$50. This

#### **EXCEPTIONAL VALUES ARE REVEALED** IN THESE CHARMING DAY DRESSES

Of the most favored materials, of the finest quality, developed in many new and distinctive modes for Fall.

Roshanara Crepe - Crepe de Chine-Crepe Back Satin-

Kitten's Ear Crepe-Canton Crepe-Combinations-Poiret Twill-

All the new ideas of trimming are to be found represented in this wonderful selection of Dresses-plain models with smart tailored trimming effects -suede beltings, clever stitching; dress nodels with elaborate embroidery and beading designs, leather applique in contrasting color, the new wood bead work, and lamb's wool bands.

Regular Prices Are From \$15 to \$100 This Week 25% Discount

#### Other Special Values for the Week

LADIES' SILK HOSIERY

A splendid assortment of plain and fancy lace all silk hose for you to choose from.

The colors are white, black, pearl and brown. All sizes.

HALF PRICE

DAINTY UNDERTHINGS

of Georgette and Washable Satin-Camisoles, Teddys and Night Gowns. Really wonderful are these values when we offer you an extra 25% discount this week.

#### Lovely Overblouses of Georgette and Crepe de Chine

Never before have you been able to select from such an amazing collection of high-grade blouses, priced as low as these. Regular Paris Shop prices range from \$3.00 to \$10.00.

This Week, 25% DISCOUNT

Come Expecting Incom-parable Values! You'll Not Be Disappointed



dive and crawl along the bott



A new tank, recently demonstrated in France, will cross trenches, swim



Quality and Value!

The belt, not to be outdone, also rejoices in a buckle.

A cape back that makes a part of
the sleeve is the feature of another
child's coat, braided in an interesting design. A narrow belt doubles
in front, the way so many of them
do. And daughter may tuck her
hands into little slit pockets.

There are those who do not like
autumn. With all these pretty things
to wear, how can they dislike this
season? fered free to the readers of this page. The only way to get it is to purchase one 50c box of Face Powder Jonteel and one 50c compact of Rouge Jonteel at WAYLAND'S A memorial lighthouse will be built at Pointe de Grave, near Bor-deaux. France, to commemorate the intervention of the United States in Central Pharmacy In the province of Kulechow, China, is a race of dark-skinned aborigines called the Black Minos, differing greatly in character from the Chi-Central and Washington

This remarkable offer is for a short time only—this opportunity to secure Combination Cream Jonteel FREE. You can get these ONLY at the Rexall Stores, because the Jonteel Beauty Requisites are sold